



CASE STUDY

A Business Intelligence Success Story for a Leading Private Bank

Quick Summary

The bank focused on maintaining its position as a provider of the best financial services through its processes and creating value for employees internally for their continued growth and success. The successful implementation of the BI solution by CRG improved the bank's decision-making and operational efficiency, as well as providing valuable insights into business operations.

About the Customer

A prominent private bank in India serves the financial needs of individuals, MSMEs, and corporations in both retail and commercial sectors. With a strong focus on technological advancements and innovative solutions, the bank has been at the forefront of implementing big data and analytics.

Enhancing data-driven decision-making and operational efficiency was key to the financial services bank's performance.

Problem Statement:

The bank faced the following challenges:

- To conducting monthly monitoring of its assets and business performance.
- To monitoring the collection team's performance and allocating rewards according to their achievements.

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- To designing a data pipeline to meet specific user requirements and produce insights from various data sources.
- The bank had to enhance decision-making and operational efficiency by implementing a business intelligence (BI) solution.

Solution:



CRG Solutions successfully implemented a comprehensive BI solution for the bank. The solution included a range of dashboards and reports tailored to meet the bank's requirements.

The dashboards provided a holistic view of the bank's performance, while the reports delved into specific areas of the business. Additionally, CRG Solutions designed and implemented a robust data pipeline to seamlessly integrate data from various sources.

The bank's implementation of the BI solution resulted in numerous positive outcomes. The intuitive dashboards significantly improved visibility into the bank's performance, enabling better decision-making. The detailed reports made it easier to pinpoint areas for efficiency enhancement. The data pipeline streamlined data access and analysis, leading to valuable insights for the bank.

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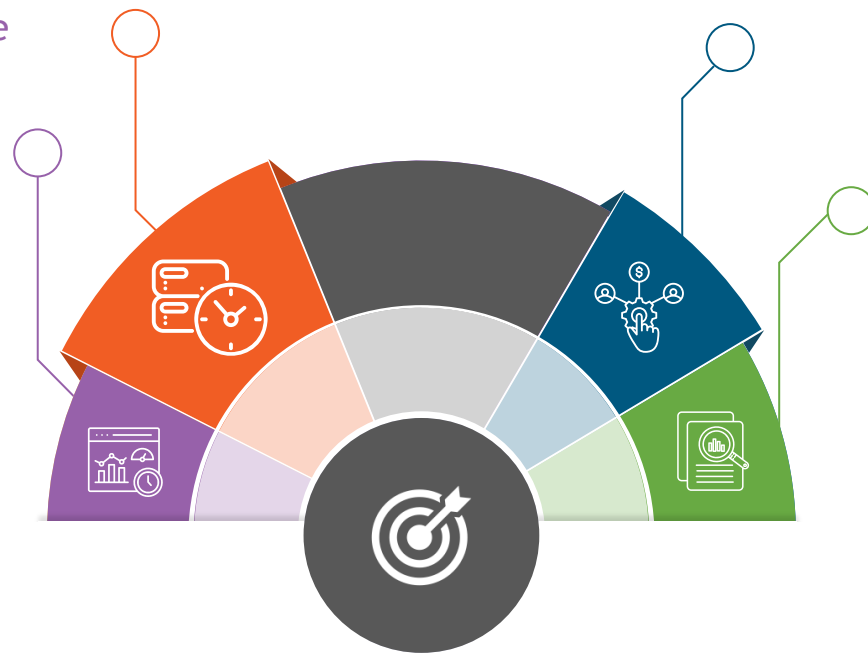
Business Benefits:

CRG Solutions' BI solution has provided the bank with several important benefits, including:

Enhanced Decision-Making:
Better visibility led to more informed decision-making.

Increased Efficiency: Detailed reports helped identify areas for efficiency improvement.

Improved Visibility: intuitive dashboards provided a clear view of the bank's performance.



Actionable Insights:
Streamlined data access provided valuable insights for the bank.

A Trusted Solution Partner

to achieve

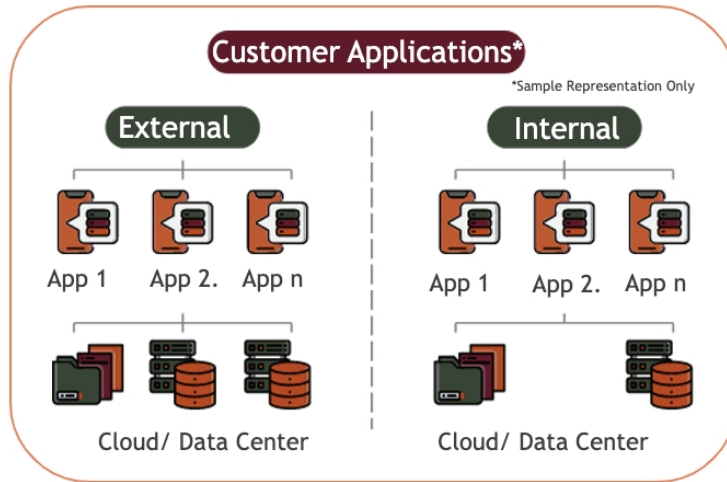
Business Excellence

About CRG solutions

We Cover

Analytics

We setup practices, tools to derive insights (customers, products, apps, teams) to enhance or optimize business effectiveness with the help of products like Tableau, Alteryx, PowerBI, Cloud and MLOPs



RPA

We automate all high volume and mundane tasks to reduce manual errors and to increase efficiency with the help of products like AA (Automation Anywhere), Yellow.ai

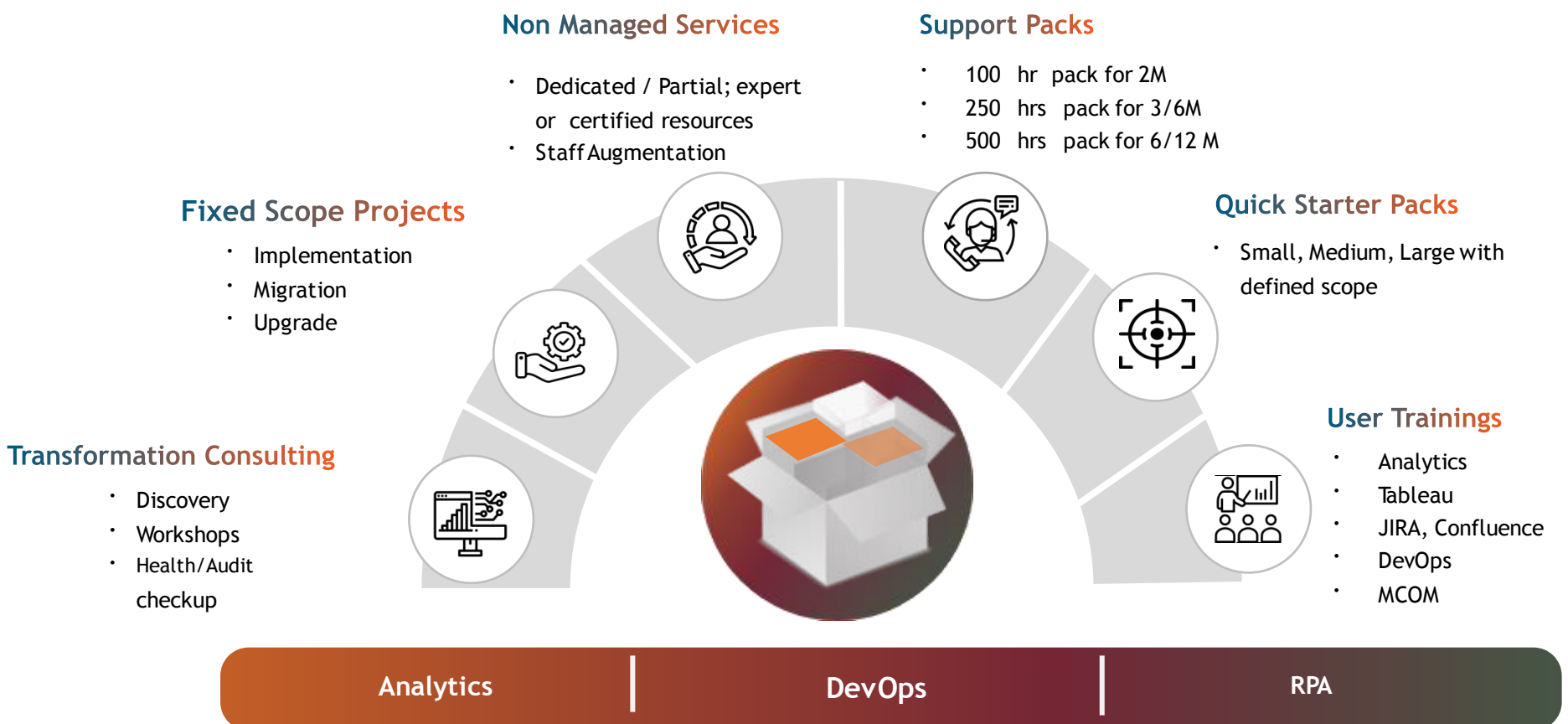


DevOps

We help streamline the application development and maintenance processes with custom project management practices and implementation of world class software tools like JIRA, Azure DevOps, Azure Cloud to improve team productivity



Services Portfolio



Our Socials



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